AT&T Content Delivery Network

Accelerate, optimize, and help protect your apps and content

Today, we are seeing massive growth in the number of users, devices, apps, and sources of content that rely on the Web for delivery of data, images, apps, and video.

To meet this demand, today and tomorrow, we need to accelerate the delivery of digital assets – from web page content and applications to movies, live events, and large software and media files. We also need to optimize and personalize those assets for growing volumes of mobile users who want to view and interact with rich content from anywhere, using any device.

In short, we need to deliver a flexible, responsive, and engaging web experience to attract and keep customer attention, loyalty, and business.

The high-performance AT&T Content Delivery Network (AT&T CDN) offers a faster, easier way to distribute digital assets while increasing visibility, control, and customer satisfaction. And, to help protect your data, content, and web properties, AT&T CDN also offers important security tools that can help grow your business results by improving your end users' access, availability, and confidence.

Speed content delivery

Our Content Delivery Network services utilize a global network of over 200,000 servers in over 100 countries, helping to ensure that your content is closer and delivered faster to your customers on desktop, notebook, and mobile devices, virtually anywhere in the world.

To improve performance, AT&T CDN offers:

- Mobile optimization
- Dynamic site acceleration
- Front-end optimization

Improve media delivery services

Streaming video, live or on-demand, is an increasingly important component of many businesses. With AT&T Content Delivery Network, you have a service and a partner to help coordinate, support, and manage a library of pre-existing video or live events that demand optimized streaming to ensure the best possible viewing experience.

To improve media delivery, AT&T CDN offers:

- Live and on-demand video streaming
- Large file download manager
- Media player and analytics

Improve protection with cloud security

In today's world of anytime, anywhere access, owners of content, web assets, and applications on virtually any device are concerned about security. Security is critical for the owners of data, content, and apps, but also to protect customers and end users, to build confidence in the sites and services they visit, and to grow business by ensuring higher availability of websites, apps, and data. User expectations are high, and businesses that cannot meet or exceed those expectations may not earn the trust of their customers.

Potential Benefits

- Lower capital investments and on-going costs
- Dynamic Site Acceleration for speeding dynamic, personalized content to end users
- Rapid delivery of digital assets for higher customer satisfaction and engagement
- Reduced site abandonment
- Powerful management and reporting tools to control resources, enforce policies and increase value
- Support for IPv6 without upgrading your website

Features

- Front-end optimization for faster page load times
- HTTP Large File delivery for progressive download video, software distribution and rich media files
- Full-featured streaming media support for live and on demand delivery
- Reliable TV-like video quality HTTP adaptive streaming
- Token-based authentication
- Secure Socket Layer (SSL)
- AT&T CDN origin storage can reduce demands on core storage resources
- Self-service portal for granular control, timely reports and analytics

To learn more about Content Delivery Network (CDN), visit www.att.com/cdn or have us contact you.

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By delivering global cloud security options throughout our network of servers, AT&T Content Delivery Network can provide a layer of protection to augment or complement any other data center, server, or network security solutions your business may already have in place.

To help improve web security, AT&T CDN offers:

- Distributed Denial of Service (DDoS) mitigation

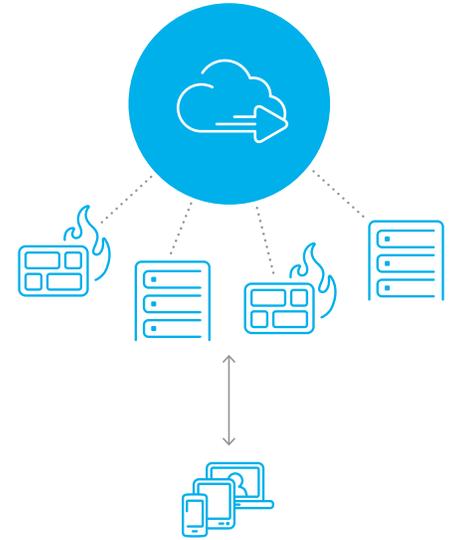- Web Application Firewall

- Enhanced DNS services

Reduce capex

With AT&T CDN, you can tap into these powerful, scalable resources instead of building, expanding, and supporting your own data center infrastructure to deliver content globally. This approach is designed to help you lower capex and operational costs. We can also provide you with a single source for CDN, hosting, IP networking, and managed security services.

A global solution

With easy-to-use online administrative tools, you can decide how to apply rules for your content delivery, web performance, and cloud security services. Whether local or global or in between, AT&T Content Delivery Network gives you the tools you need, and the metrics and analytics you want, to help gauge your results and drive your decisions going forward.

Deliver an engaging online experience

Don't let slow-loading content and sluggish application performance jeopardize revenue, customer satisfaction, or loyalty. Find out more about how AT&T CDN can quicken delivery – for users that hate to wait and content that's too good to miss.

In one region or around the globe, AT&T Content Delivery Network services deliver improved performance, security, and rich media content to virtually any device, any time, anywhere.

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For more information contact an AT&T Representative or visit www.att.com/cdn

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